

# READER

## **UnGala Sponsorship Opportunities and VIP Ticket Packages Benefitting the *Chicago Reader*\***

**Wednesday, October 18, 2023  
Epiphany Center**

Attendance ~1,000 Chicago-area culture lovers

### **Halsted Street - \$20,000**

- Large color logo on all event marketing materials, print and digital ads, including:
  - Event flyers
  - 2 half-page print ads
    - Sept 21 (Sept. 13 deadline), Oct. 5 (Sept. 27 deadline)
  - 16 email newsletter ads
- Dedicated Instagram/Facebook post
- Ability to create an interactive sponsorship activation for guests
- Category exclusivity for event sponsorship
- Large logo on the back of night of event program/map
- Tagging in UnGala promotional social posts, boosted posts, and ads
- Invitation for 14 guests to attend the VIP reception 6-7pm
- 25 additional general admission event tickets for give-away or staff use
- Full-sized ad on digital displays on the night of the event
- Set of six signed Tony Fitzpatrick prints

### **Martin Luther King, Jr. Drive - \$10,000**

- Medium color logo on all event marketing materials, print and digital ads, including:
  - Event flyers
  - 2 half-page print ads
    - Sept 21 (Sept. 13 deadline), Oct. 5 (Sept. 27 deadline)
  - 16 email newsletter ads
- Ability to table at the event for giveaways or signups
- Small logo on the back of night of event program/map
- Tagging in UnGala promotional social posts and ads
- Invitation for 12 guests to attend the VIP reception from 6-7pm
- 12 additional general admission event tickets for give-away or staff use
- Full-sized ad on digital displays on the night of the event
- Set of six signed Tony Fitzpatrick prints

**Contact:** Diane Pascal, Chief Development Officer, 773.875.9119,  
[dpascal@chicagoreader.com](mailto:dpascal@chicagoreader.com)

*\*Chicago Reader* is published by the Reader Institute for Community Journalism, a registered 501(c)(3) nonprofit.

# READER

## **DuSable Lake Shore Drive - \$5,000**

- Small logo on all event marketing materials, print and digital ads, including:
  - Event flyers
  - 2 half-page print ads
    - Sept 21 (Sept. 13 deadline), Oct. 5 (Sept. 27 deadline)
- Listing on the back of night of event program/map
- Tagging in UnGala promotional social posts, boosted posts, and ads
- Invitation for 10 guests to attend the VIP reception from 6-7pm
- 10 additional general admission event tickets for give-away or staff use
- Listing on "thank you" slides on digital displays on the night of the event
- Set of six signed Tony Fitzpatrick prints

## **Ida B. Wells Boulevard - \$2,500**

- Invitation for 8 guests to attend the VIP reception 6-7pm
- 8 additional general admission event tickets for give-away or staff use
- Listing on "thank you" slides on digital displays on the night of the event
- Set of six signed Tony Fitzpatrick prints

## **Stony Island Avenue Sponsor - \$1,000**

- Invitation for 4 guests to attend the VIP reception from 6-7pm
- Listing on "thank you" slides on digital displays on the night of the event
- Set of three signed Tony Fitzpatrick prints

## **Western Avenue Showcase - \$500**

- Invitation for 2 guests to attend the VIP reception from 6-7pm
- Listing on "thank you" slides on digital displays on the night of the event
- Set of three signed Tony Fitzpatrick prints

### **VIP Ticket Packages**

VIP reception from 6 -7 p.m. Ticket includes passed hors d'oeuvres, open bar with DJ and exclusive performance, signed Tony Fitzpatrick print

#### **Martin Luther King Jr. Drive - \$10,000**

Event Chair, 12 VIP tickets

#### **Stony Island Avenue - \$1,000**

Host Committee, 4 VIP tickets

#### **DuSable Lake Shore Drive - \$5,000**

Event Co-Chair, 10 VIP tickets

#### **Michigan Avenue - \$250**

1 VIP ticket

**Contact:** Diane Pascal, Chief Development Officer, 773.875.9119,  
[dpascal@chicagoreader.com](mailto:dpascal@chicagoreader.com)

*\*Chicago Reader is published by the Reader Institute for Community Journalism, a registered 501(c)(3) nonprofit.*