

READER

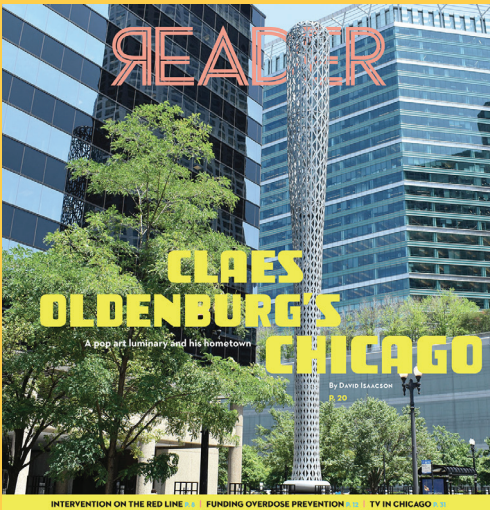
We are Chicago's largest free independent publication. We are Chicago's only alternative biweekly.

We are Chicago. And we speak Chicago.

The Chicago Reader is at the center of Chicago politics and culture. For 50 years, we have covered all parts of the city. Today, we are excited to be independent and to be newly nonprofit, adding new revenue to strengthen the company.

Partner with us.

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AT A GLANCE

IN PRINT

60,000 copies biweekly
1,080+ distribution outlets

WEBSITE

688,896 monthly users
1,011,235 monthly page views

E-MAIL

60,523 total unique addresses
21,960 Early Warnings
47,060 Daily Reader
21,198 Food & Drink

SOCIAL MEDIA

282,531 Twitter followers
95,879 Facebook followers
73,957 Instagram followers

DEMOGRAPHICS

women: 42.1%
men: 57.9%
median income: \$65,902
median age: 36
18-34: 48% | 35-54: 44% | 55+: 8%
homeowners: 66%
college-educated: 61.4%

LGBTQ+: 23%
white: 40.6%
Black: 18.3%
Hispanic/Latino/Latinx: 34%
Asian: 6.2%
other: 0.9%

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