## Nominations: 10/15-11/7 | Voting: 12/13 -1/14 | Issue: 2/22/24

#### ······

## **Advertising Packages**

#### Premium Campaign Package: \$10,000

6 Full Page Print ads
100,000 chicagoreader.com display ad impressions
1 Group and 2 Category ballot ads
Enhanced ballot listings\*\* (up to 4 as applicable)
2 VIP tickets to Best of Chicago event (Event date and location TBD)

**BEST OF CHICAGO 2** 

#### Campaign Package 1: \$7,500

6 Half Page Print ads
50,000 chicagoreader.com display ad impressions
1 Group and 2 Category ballot ads Enhanced ballot listings\*\* (up to 4 as applicable)
2 VIP tickets to Best of Chicago event (Date & location TBD)

#### Campaign Package 2: \$5,000

6 Quarter Page Print ads
50,000 chicagoreader.com display ad impressions
1 Group and 2 Category ballot ads
Enhanced ballot listings\*\* (up to 4 as applicable)
2 VIP tickets to Best of Chicago event (Date & location TBD)

#### Campaign Package 3: \$3,000

3 Quarter Page Print ads 20,000 chicagoreader.com display ad impressions 2 Category ballot ads Enhanced ballot listings\*\* (up to 4 as applicable) 2 VIP tickets to Best of Chicago event (Date & location TBD)

#### Campaign Package 4: \$2,500

3 Quarter Page Print ads
1 Category ballot ads
Enhanced ballot listings\*\* (up to 4 as applicable)
2 GA tickets to Best of Chicago event (Date & location TBD)

\*Purchase of campaign advertising packages does not guarantee placement on final voting ballot. Digital and print advertising may be purchased and used up to March 30, 2024, but no later.

# READER Best of Chicago

# CALENDAR

- 10/5 Promotion Begins (Print Issue 1)
- 10/15 Nominations Begin
- 10/19 PRINT ISSUE 2 (The Rats Issue)
  - 11/2 PRINT ISSUE 3
  - 11/7 Nominations End
- **11/16** PRINT ISSUE 4 (Nonprofit Issue)
- 11/30 PRINT ISSUE 5 (no promo)
- 12/13 Voting Begins
- 12/14 PRINT ISSUE 6
- 12/28 PRINT ISSUE 7 (The People Issue)
  - 1/11 PRINT ISSUE 8
  - 1/14 Voting Ends
  - 1/25 PRINT ISSUE 9 (Winter Arts Issue)
  - 2/8 PRINT ISSUE 10
- 2/22 BEST OF ISSUE

March 2024 Best of Chicago Party (TBD)

## Enhanced Listings for your business



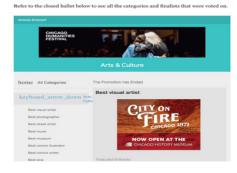
Enhanced listing on the

- voting ballot includes:
- •Picture or logo
- •Social links
- •Link to website
- Interactive map
- •100 word description
- \*800 x 450p Cost: \$125

# **GROUP & CATEGORY ADS**

<section-header><section-header>
Ammenia

for "Best Bakery" category.



**Group Ad** Your ad is included in the rotation as the main index image for the "group."