



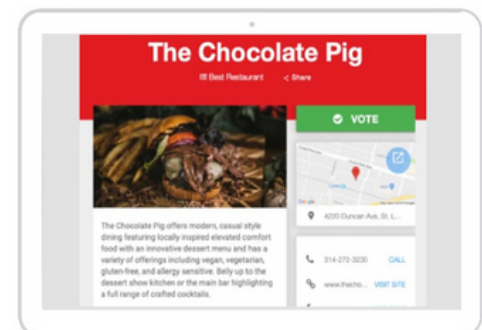
# READER

## Best of Chicago

### CALENDAR

- 10/5 Promotion Begins (Print Issue 1)
- 10/15 **Nominations Begin**
- 10/19 PRINT ISSUE 2 (The Rats Issue)
- 11/2 PRINT ISSUE 3
- 11/7 **Nominations End**
- 11/16 PRINT ISSUE 4 (Nonprofit Issue)
- 11/30 PRINT ISSUE 5 (no promo)
- 12/13 **Voting Begins**
- 12/14 PRINT ISSUE 6
- 12/28 PRINT ISSUE 7 (The People Issue)
- 1/11 PRINT ISSUE 8
- 1/14 **Voting Ends**
- 1/25 PRINT ISSUE 9 (Winter Arts Issue)
- 2/8 PRINT ISSUE 10
- 2/22 BEST OF ISSUE
- March 2024 Best of Chicago Party (TBD)

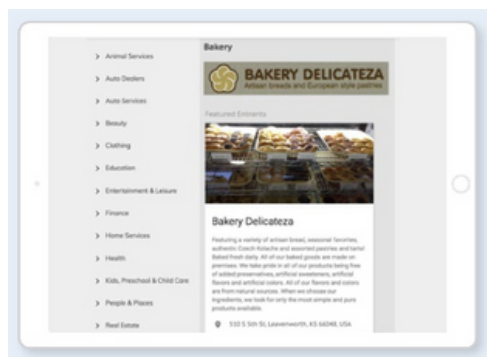
Enhanced Listings for your business



Enhanced listing on the voting ballot includes:

- Picture or logo
- Social links
- Link to website
- Interactive map
- 100 word description
- \*800 x 450p Cost: \$125

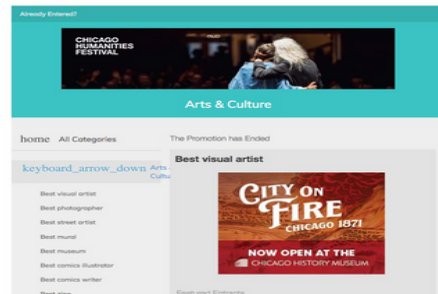
## GROUP & CATEGORY ADS



### Category Ad

Example: Your ad is the header for “Best Bakery” category.

Refer to the closed ballot below to see all the categories and finalists that were voted on.



### Group Ad

Your ad is included in the rotation as the main index image for the “group.”